

Seeking artists, poets, creatives, and health-centered individuals for a literary arts meets public health...



AMBASSADORS PROGRAM

WHO WE ARE

The LIGHT Magazine is a literary arts magazine in public health. We share personal stories and experiences through arts, letters, stories, and poetry. It's a space where anyone can creatively express their own health journey, both online and in print.

BENEFITS

- Free or discounted products
- Exclusive access
- Recognition and exposure
- Opportunity for work to be published in our magazine!



Leaders Igniting Generational Healing & Transformation

We are thrilled to announce the launch of our Ambassadors Program! This is an opportunity for creatives who are passionate about sharing their work with the world while amplifying the mission of LIGHT. By becoming a LIGHT Ambassador, you'll be able to showcase your art, poetry, essays, and other creative pieces to a wider audience through our platform. In exchange, you'll help spread the word about LIGHT by sharing our content with your community. It's a wonderful chance to collaborate, grow, and shine a light on the power of creativity and transformation.



HOW TO APPLY

Email info@light4ph.org your...

1. Resume
2. Portfolio (optional)
3. Links to relevant social media profile(s)
4. A written statement on how you will be promoting the LIGHT Magazine

If accepted, we will connect with you via email about being sent a PR package for your promotion efforts.



LIGHT AMBASSADORS PROGRAM REQUIREMENTS

We're looking for passionate individuals who embody creativity, advocacy for health, and community engagement. To become a LIGHT Ambassador, you should:

Creativity and Artistic Engagement

- Be an artist, poet, creative, or health-centered individual with a passion for integrating the arts and health advocacy.
- Have an active presence in the artistic or health space, whether online or offline, showcasing your talents, writing, or creative work.

Health and Wellness Focus

- Demonstrate a commitment to public health, wellness, or healing, whether through personal experiences, education, or work.

Community Involvement

- Engage actively with your community, whether locally or globally, and be willing to promote and share stories or artistic expressions related to health.



Social Media Engagement

- Have a strong or growing social media presence (Instagram, Twitter, etc.) where you can share your experiences with LIGHT and the mission of integrating health and art.
- Participate in content creation, sharing, and spreading awareness about LIGHT's publications and initiatives.

Event Participation

- Be willing to participate in or promote public health and art-related events, both online and offline, where LIGHT Magazine is involved.

Advocacy and Promotion

- Actively promote LIGHT Magazine by sharing it with your network, encouraging subscriptions, and helping others see the intersection between health and the arts.

Commitment:

- Ambassadors are expected to actively promote the LIGHT Magazine and its mission at least [1 reel, 2 carousel posts, and 3 stories a month] on social media, preferably Instagram. Ambassadors should tag @light4ph in all posts and use the #spreadLIGHT.
- Ambassadors can share their metrics with us for a chance to win a prize as top performer each month. These metrics include: reach (ages, countries, genders, etc.), and engagement (views and interactions).



LIGHT AMBASSADORS PROGRAM BENEFITS

Free or discounted products.

Each Ambassador will be sent a LIGHT PR Package, which will consist of a tote bag, Issue 1 & 2!

Exclusive access.

As we prep to launch our subscription service, Ambassadors will receive early access, FREE subscriptions... stay tuned!

Recognition and exposure.

You'll be able to showcase your art, poetry, essays, and other creative pieces to our global, diverse, talented, and creative audience through our platforms. Specifically, a blog feature on our website, a newsletter feature, social media posts, and a piece in our magazine!!





Be a
LIGHT
Ambassador!